



# THE LEADERSHIP CHALLENGE *LEADERCAST* SERIES

Publication Date: September 28, 2007

Podcasts 1 - 6 • \$99.00

ISBN: 978-0-7879-9810-3 (iTunes)

ISBN: 978-0-470-25183-6 (MP3)

Based on the best-selling book and popular Workshop of the same name, *The Leadership Challenge Leadercast Series* is comprised of six audio podcasts that reinforce The Five Practices of Exemplary Leadership® model: Inspire a Shared Vision, Model the Way, Challenge the Process, Enable Others to Act, and Encourage the Heart.

Each podcast will be approximately 15-20 minutes in length. After listeners are introduced to the series in the first episode, they will receive weekly updates that cover each of The Five Practices.

Developed with The Leadership Challenge® Workshop Master Facilitator, Beth High, this product is designed to extend the learning and development of leaders at all levels, helping them to maintain momentum and focus after their initial exposure to The Five Practices.

*The Leadership Challenge Leadercast Series* is built around real stories from leaders in the field – men, women, young and old, from around the globe, leading in different arenas. What is similar is their passion to lead more effectively. In each episode there is a quick review of The Practice, then Beth High transitions into the story. Authors Jim Kouzes and Barry Posner then discuss their reactions to the leader's situation. At the end of the episode, Beth High provides coaching tips to help guide reflection of the episode and further focus on The Practice.

Ideal for leaders who have attended The Leadership Challenge® Workshop, received feedback via the Leadership Practices Inventory (LPI), or have simply read *The Leadership Challenge*, *The Leadership Challenge Leadercast Series* is a valuable development tool for today's on-the-go leaders.

Discover our blog that accompanies this series – [www.leadershipchallenge.com](http://www.leadershipchallenge.com). Join Jim Kouzes, Barry Posner, The Leadership Challenge Master Facilitators Network, and a community of leaders who are sharing both their reactions to the Leadercast stories and discoveries they may have made during their own leadership journey.

\*

\*

\*

**James M. Kouzes** is Dean's Executive Professor of Leadership, Leavey School of Business, Santa Clara University.

**Barry Z. Posner** is Dean of the Leavey School of Business, Santa Clara University.

**For more information, or to place your order,  
call toll-free 1-866-888-5159 or email us at [leadership@wiley.com](mailto:leadership@wiley.com).**