Chapter 30  Questionnaire Design
Martyn Jones and Janice Rattray

Key references


Additional references


www3.interscience.wiley.com/journal/122596197/abstract


www3.interscience.wiley.com/journal/119403695/abstract?CRETRY=1&SRETRY=0


Websites

www.statpac.com/surveys
A useful, practical tutorial on how to design a questionnaire and conduct a survey, covering aspects such as planning the structure of the questionnaire, working out its layout, writing a cover letter, following up non-responders, and managing the data.