



# **SUBJECT MATTER**

**7. a. Definition of topic**

**b. Please write a short description of your book which could be modified for promotion purposes.**

**c. Please outline your reasons for proposing a new book in this area:**

**d. Please list up to eight major features of your book which make it unique :**

**e. Please list proposed contents, including section and sub-section headings (on a separate sheet if necessary)**

## **MANUSCRIPT INFORMATION**

- 8. Approximately how many manuscript (typewritten, A4, double-line spaced) pages, would you expect your book to contain?**
  
  
  
  
  
  
  
  
  
  
- 9. How long do you estimate it will take for delivery of the completed manuscript?**
  
  
  
  
  
  
  
  
  
  
- 10. Will you be able to prepare your manuscript on a word-processor?**
  
  
  
  
  
  
  
  
  
  
- 11. If so, what software will you be using?**
  
  
  
  
  
  
  
  
  
  
- 12. Please list any special physical features you would expect to include (tables, illustrations, problems/solutions, photographs, spectra etc)**

# **THE MARKET**

**13. Please identify the readership for your book :**

**PRIMARY MARKET**

**SECONDARY MARKET**

**14. Please indicate any societies, professional organisations, companies or other groups which might purchase your book in quantity :**

**15. Please list any key journals in this area and any major conferences :**

# TEXTBOOKS

**16.a. For what specific courses is your book written?**

**Level :**

**Typical student numbers :**

**Length of course**

**Is the course optional or compulsory ?**

**Would your book be for main adoption, supplementary reading or recommended reading?**

**Can you suggest any lecturers who would be particularly interested in hearing about your textbook? Please give their names and addresses :-**

**b. In the UK and Continental Europe**

**c. In North America**

**d. Elsewhere**

## **REVISIONS**

**16.e. By what percentage has this new edition of your book increased / shortened?**

**f. Has your approach to the subject changed considerably from the previous edition? If so, how?**

**g. Please list up to ten specific changes / differences between the old and new edition of your book and how these changes will enhance this edition :**



## **REVIEWS**

- 19. Please list up to 12 persons qualified to give an opinion on your book proposal (if possible, please suggest people from each of the UK, USA, Japan and Continental Europe) :**

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS FORM,**

**PLEASE RETURN IT TO :**

**LEIGH MURRAY, PHYSICAL SCIENCES, JOHN WILEY & SONS,  
BAFFINS LANE, CHICHESTER PO19 1UD**