



## Bold Moves: How to Stand Up, Step Out and Make Your Next Bold Move

Pippa Hallas

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### DESCRIPTION

**Have you ever wanted to be a bigger, braver version of yourself? Can you imagine how that would expand your perspective on your career, your relationships and your life? Now is the time to be bold!**

In *Bold Moves*, Pippa Hallas, shares the inspiring story of her great aunt, Ella Baché, who fled war-torn Europe to start one of the world's best loved skin care companies. Through conversations with other remarkable Australian women including Lorna Jane Clarkson, Tracy Spicer and many more, Pippa shares the moments when these women stood up, spoke out and fearlessly redefined their futures.

As women and beauty trends have evolved over the decades, Ella Baché has kept pace while holding true to the core values of the company. Pippa opens up about the journey behind the brand, the disruptions, the innovations, the mistakes, and the risks that have made it what it is today. Featuring personal advice — as well as her own journey as CEO and as the mother of two young boys — this book will show you how to:

- embrace your personal story
- fortify your voice
- design the life you want to live
- love your own skin

- build your personal legacy.

In a world of constant change, ground breaking technology, unprecedented transparency and unrivalled expectation, it is harder than ever to live a life of truth and passion. *Bold Moves* will give you everything you need to stand up and be bold in every part of your life.

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## ABOUT THE AUTHOR

**Pippa Hallas** is the CEO of one of the country's most respected skin care brands, Ella Bache. She is the guardian of an approach to wellbeing that has been passed down from generation to generation. It's an approach that puts each woman's unique story, and skin, at its heart — and now Pippa is sharing this message of ownership and acceptance with a new generation of women in her new book 'BOLD'.

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