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DESCRIPTION

Managerial Accounting teaches students the fundamental concepts of managerial accounting in a concise and easy to comprehend fashion. Stimulating review materials at the end of each section helps students develop their decision-making skills. Students are provided the tools and guidance to take more initiative in their learning, making them more engaged, more prepared, and more confident.

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NEW TO EDITION

• Updated Course Content Design: The course content design has been updated to promote accessibility across all media devices.

• Content Comprehension and Enhancement Changes: The course has been revised to better support the needs of the student through carefully analyzing and re-designing written content and illustrations, including adding more real life examples to enhance
understanding of the subject matter. In addition, each topic covered has been carefully reviewed and revised to ensure that the course remains current and focuses on the concepts that students need to know. For example, an expanded explanation on using the mathematical equation for break-even analysis has been added to increase student understanding.

- **Expanded End-of-Section Materials**: End-of-section materials have been enhanced to include new multiple-choice algorithmic test bank questions where both the company name and numbers change.

- **Additional Problem Walkthrough Videos**: These videos illustrate key concepts covered in the course to support both students and instructors.

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## FEATURES

- **All About You Topics**: This high-interest feature links a specific aspect of the course section’s topic to students’ personal lives. Each All About You feature presents a topic, offers some facts about it, poses a situation for students to think about, and offers alternative answers as a starting place for further discussion. The related *All About You* activity revisits the topic discussed in a homework assignment.

- **End-of-Section Assignment Materials**: Assignment materials at the end of each course section test students' ability in integrating multiple concepts and techniques in solving assignments, allowing students to expand their research and skills beyond the classroom. The feature includes algorithmic test bank questions ensuring instructors never run out of assignable, gradable questions.

- **Comprehensive and Review Do it! Problems**: Mini demonstration exercises and review problems included in the course provide opportunities for students to determine whether they have mastered the content in each course section. These problems offer a review of the major concepts discussed in the chapter before students begin assignment materials.

- **Case Material**: The course has an exhaustive variety of cases to complement the problem materials, providing instructors with unparalleled opportunities for active learning and in-class discussion while allowing precision in selecting assignment material.

- **Active Learning**: The course employs several unique pedagogical tools designed to enhance active learning in students. These include the Navigator which pulls the book's learning aids together into one integrated learning system; brief and comprehensive *Do it! problems with Action Plan* that show students how to tackle solving problems; and *Before You Go On* sections that ensure students understand key concepts before moving to the next course section.
• **Service Company Coverage**: The Canadian economy is increasingly comprised of service companies and many students will eventually work in a service rather than manufacturing environment. This course therefore emphasizes service companies as well as manufacturers to demonstrate that managerial accounting is equally relevant to both industries.

• **Real-World Company Examples**: Examples feature real-world companies to further emphasize the practical focus of the course. *Current Designs*, a kayak-making company with Canadian origins, is introduced in Section 1. Subsequent course sections then follow up with decision-making problems based on this real-world company.

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