
George M. Piskurich

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DESCRIPTION

Provides a cost-effective and time-saving alternative to traditional instructional designs. Offers practical guidance on each step of the process, including analyzing trainees' needs and abilities, designing SDL materials, choosing the right implementation strategy, and constructing the most useful evaluation tools. Shows how to identify training needs that match organizational needs, determine the specific tasks that must be learned to meet those needs, and then develop objectives and SDL materials based on those tasks. Provides practical learning aids, including checklists at the end of each chapter, and includes simulations that illustrate step-by-step how theory becomes reality.

ABOUT THE AUTHOR

GEORGE M. PISKURICH is a training and development specialist. His self-directed learning system won the 1992 American Society for Training and Development's award for best use of instructional technology.