



The A to Z of Corporate Social Responsibility, 2nd, Revised and Updated Edition

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DESCRIPTION

CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field.

The *A to Z of Corporate Social Responsibility* is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions.

This paperback edition includes all the latest developments in CSR as well as incorporating new sections on boardroom pay, the sub-prime market and the financial crisis.

Praise for the first edition:

"A complete reference guide...offers an invaluable combination of lessons learned and best practice for the future...provides first-hand insights" (*Forum CSR International*, October 2008)

"This is a timely and innovative contribution to the field of Corporate Social Responsibility" (*Retail & Leisure International*, February 2008)

"...a handy reference to have on the shelf behind your desk..." (*Ethical Performance*, February 2008)

"You will not find a wider display of today's key global players and their action programs than here." (*CSR-News.net*, May 2008)

"The book contains a great deal of detailed research." (*Supply Management*, May 2008)

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