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DESCRIPTION

Economic Geography: A Contemporary Introduction, 2nd Edition tackles major questions of economic life, from the activities of transnational corporations and states, to places of work and consumption. In accessible but sophisticated terms, this book invites students to explore how geographies (location, territory, place and scale) shape both large-scale economic processes and our lived experiences. Throughout this comprehensive text, the authors present contemporary insights from the field of Economic Geography, drawing on examples from across the globe. As students engage with this readable account of the field, they will come away with an understanding of how economic processes are rooted in social, cultural and political realities.

ABOUT THE AUTHOR

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NEW TO EDITION

• Extensive update of examples, data and arguments throughout

• New chapter on Finance

• Substantial new content on Technology, Retail, Clusters and Consumption

• New concluding chapter on the changing contexts for Economic Geography

FEATURES

• Presents the case for the importance of geographical insights into the economy

• Contrasts a distinctively geographical approach with popular conceptions and assumptions in economics and management studies

• Is richly illustrated with examples, vignettes, and case studies drawn from a variety of sectors around the world

• Is written in a clear, engaging and lively style

• Includes a rich array of photos, figures, text boxes, sample essay questions and annotated lists of further reading

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