Enterprise-Wide Change: Superior Results Through Systems Thinking
Stephen Haines, Gail Aller-Stead, Jim McKinlay

**DESCRIPTION**

Leave piecemeal strategic change approaches behind and learn how to plan, facilitate, and integrate your change efforts for lasting success. *Enterprise-Wide Change* takes you through the “Rollercoaster of Change,” showing you how to deal with resistance, regard skeptics as your best friends, and build a buy-in and stay-in strategy among your employees. The authors use the science of “Systems Thinking” -- a comprehensive, yet simple and integrated way to analyze and build synergy from key organizational elements. You’ll find proven and practical questions, summaries, case studies, examples, and worksheets as well as systems tools, tips, and techniques to foster organization change and development.

**ABOUT THE AUTHOR**

Stephen G. Haines is founder and CEO of The Centre for Strategic Management and Systems Thinking Press. A well-known consultant and trainer and experienced CEO at University Associates and large corporations, he is also a distinguished author with 13 books in print, including *The Systems Thinking Approach to Reinventing Strategic Planning and Management*.

Gail Aller-Stead is the Change Management Practice Leader and a partner in the Centre for Strategic Management, a global strategic alliance of consultants and trainers in Canada and the United States, with 38 offices in 20 other countries.

James McKinlay is the cofounder of the Centre for Strategic Management and its managing partner for Canada.
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