Teaching and Training for Global Engineering: Perspectives on Culture and Professional Communication Practices
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DESCRIPTION

Provides a foundation for understanding a range of linguistic, cultural, and technological factors to effectively practice international communication in a variety of professional communication arenas

• An in-depth analysis of how cultural factors influence translation, document design, and visual communication

• A review of approaches for addressing the issue of international communication in a range of classes and training sessions

• A summary of strategies for engaging in effective e-learning in international contexts

• A synopsis of how to incorporate emerging media into international teaching and training practices

ABOUT THE AUTHOR

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