



The FINTECH Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries

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E-Book	ISBN: 978-1-119-21888-3	March 2016	£17.99
Paperback	ISBN: 978-1-119-21887-6	April 2016	£23.99
O-Book	ISBN: 978-1-119-21890-6	March 2016	Available on Wiley Online Library

DESCRIPTION

A front-line industry insider's look at the financial technology explosion

The FINTECH Book is your primary guide to the financial technology revolution, and the disruption, innovation and opportunity therein. Written by prominent thought leaders in the global fintech investment space, this book aggregates diverse industry expertise into a single informative volume to provide entrepreneurs, bankers and investors with the answers they need to capitalize on this lucrative market. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned.

The financial technology sector is booming, and entrepreneurs, bankers, consultants, investors and asset managers are scrambling for more information: Who are the key players? What's driving the explosive growth? What are the risks? This book collates insights, knowledge and guidance from industry experts to provide the answers to these questions and more.

- Get up to speed on the latest industry developments
- Grasp the market dynamics of the 'fintech revolution'
- Realize the sector's potential and impact on related industries
- Gain expert insight on investment and entrepreneurial opportunities

The fintech market captured over US\$14 billion in 2014, a three-fold increase from the previous year. New startups are popping up at an increasing pace, and large banks and insurance companies are being pushed toward increasing digital operations in order to survive. The financial technology sector is booming and *The FINTECH Book* is the first crowd-sourced book on the subject globally, making it an invaluable source of information for anybody working in or interested in this space.

ABOUT THE AUTHOR

SUSANNE CHISHTI is the Founder and CEO of FINTECH Circle and the FINTECH Circle Institute, the leading peer-to-peer learning platform providing in-person and online courses across fintech enterprise innovation, wealthtech, insurtech, artificial intelligence and blockchain applications in finance, crypto-currencies and startup methodologies. As Co-Editor of the global Bestseller *The FINTECH Book*, she has been selected as a "City Innovator - Inspirational Woman" in 2016 after working for 14 years across Deutsche Bank, Lloyds Banking Group, Morgan Stanley Investment Management and Accenture in London and Hong Kong.

JANOS BARBERIS is a Millennial in FinTech, recognised as a top-35 global FinTech leader. He founded FinTech HK, a thought leadership platform, and the SuperCharger - a FinTech Accelerator that strategically leverages on Hong Kong as a gateway to Asia. In parallel, he sits on the advisory board of the World Economic Forum's FinTech Committee and is a PhD Candidate at Hong Kong University Law School.

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