Producing Mayaland: Colonial Legacies, Urbanization, and the Unfolding of Global Capitalism
Claudia Fonseca Alfaro

DESCRIPTION

Critical urban theory and postcolonial approaches are brought together in this compelling book to explore the relationship between colonial legacies, urbanization, and global capitalism in southern Mexico.

- Investigates the boom-to-bust story of maquiladoras in the state of Yucatán to shed light on how the built environment was shaped by discourse, imaginaries, and everyday practices
- Examines the infrastructure constructed to support the maquiladora project and traces the attempts of the state to portray Yucatán as an exotic and business-friendly maquiladora paradise
- Reveals how these practices stand in contrast to the livelihood strategies and life stories of maquiladora workers and residents
- Draws on a wide range of sources to illustrate a central tension in capitalism: its tendency to homogenize while thriving in differentiation
- Provides important insights into an understudied location and urges us to understand urbanization in the global South in new ways
ABOUT THE AUTHOR

Claudia Fonseca Alfaro holds a PhD in Urban Studies and is Postdoctoral Fellow in the Institute for Urban Research (IUR) at Malmö University. A postcolonial and critical scholar, her research explores how global capitalism and urbanization unfold at the local level in the inconspicuous places of the global South.

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