DESCRIPTION

Essentials of Cognitive Neuroscience introduces and explicates key principles and concepts in cognitive neuroscience in such a way that the reader will be equipped to critically evaluate the ever-growing body of findings that the field is generating. For some students this knowledge will be needed for subsequent formal study, and for all readers it will be needed to evaluate and interpret reports about cognitive neuroscience research that make their way daily into the news media and popular culture. The book seeks to do so in a style that will give the student a sense of what it's like to be a cognitive neuroscientist: when confronted with a problem, how does one proceed? How does one read and interpret research that's outside of one's sub-area of specialization? How do two scientists advancing mutually incompatible models interrelate? Most importantly, what does it feel like to partake in the wonder and excitement of this most dynamic and fundamental of sciences?

ABOUT THE AUTHOR

BRADLEY R. POSTLE is Professor of Psychology and Psychiatry at the University of Wisconsin–Madison. He has taught cognitive neuroscience, cognitive psychology, and systems neuroscience at the undergraduate and graduate level for two decades. He has published over 100 scientific journal articles and chapters on the cognitive neuroscience of memory. He is Associate Editor of the Journal of Cognitive Neuroscience and eNeuro, and has previously served in this capacity at the journals NeuroImage and Cortex.
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