DESCRIPTION

A Brand New European Text and Interactive E-Book for the Introductory Course!

This exciting new textbook from Comer, Gould and Furnham, will help students to understand that psychology is around them every day and that its principles are relevant to a whole host of life questions. In addition to showing the relevance of psychology outside of the classroom, the text also allows students to see the big picture by stressing the interconnected nature of psychological science.

• Recurring sections throughout the chapters on human development, brain function, individual differences and abnormal psychology will help students see a more complete picture of psychology. These ‘Tying it Together’ themes highlight how the different fields of psychology are connected to each other and how they relate to everyday life.

• A strong focus on neuroscience is integrated throughout in an exciting and accessible way, including features that demonstrate what happens in the brain when people are performing common behaviours such as eating pizza, learning a second language and getting a good night’s sleep.

• Chapter summaries review the main concepts presented and provide students with the opportunity to review what they have learned and how the key topics fit together.

• An interactive e-book is included with every copy and uses media such as videos, quizzes and exercises to put the student in the driver’s seat to explore and understand key concepts in the course. All the media is embedded in the text right where the student needs it, enabling easy access to tools that will spark their interest. To view a demo, go to our showcase site and follow the link: www.wiley-comerpsychology.com
The interactive e-book can be accessed using a code packaged with the print book. Please note that the inclusion of the accompanying interactive e-book with the print book requires the addition of VAT, and the final price, inclusive of VAT, will be shown at checkout.

ABOUT THE AUTHOR

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FEATURES

• A brand new European text for the Introductory Psychology course.

• An interactive e-book is included with every copy!

• Students will learn to understand that psychology is around them every day and that its principles are relevant to their everyday lives.

• Recurring sections throughout the chapters on human development, brain function, individual differences and abnormal psychology will help students discover how the different fields of psychology are connected to each other and how they relate to everyday life.

• A strong focus on neuroscience is integrated throughout in an exciting and accessible way.