Design better organizations with humans at the center

In *Strategies for Organization Design: Using the Peopletecture Model to Improve Collaboration and Performance*, EY’s People Advisory Principal, Dr. Tiffany McDowell, delivers an insightful exploration of organization design. Dr. McDowell combines expertise in both applied management and psychology to solve stubborn company challenges with practical solutions. Readers will have the opportunity to apply these solutions immediately to create positive impact, deal with rapid change, and consistently innovate at scale.

In the book, you’ll learn to:

• Accelerate organizational transformation in a data-driven and evidence-based way

• Make your organization’s work mean and matter more to the people doing it

• Use insights drawn from network science, human motivation, behavioral economics, and organization theory to drive meaningful collaboration

A groundbreaking, yet accessible new approach to building an exciting, innovative, and future-proofed organization, *Strategies for Organization Design* deserves a place in the hands of managers, executives, and other business leaders—as well as the consultants and specialists who serve them and their companies—who are looking for hands-on solutions twenty-first century business challenges.
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