DESCRIPTION

This complete guide to ancient Greek rhetoric is exceptional both in its chronological range and the breadth of topics it covers.

- Traces the rise of rhetoric and its uses from Homer to Byzantium
- Covers wider-ranging topics such as rhetoric's relationship to knowledge, ethics, religion, law, and emotion
- Incorporates new material giving us fresh insights into how the Greeks saw and used rhetoric
- Discusses the idea of rhetoric and examines the status of rhetoric studies, present and future
- All quotations from ancient sources are translated into English

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FEATURES

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• Incorporates new material giving us fresh insights into how the Greeks saw and used rhetoric.

• Discusses the idea of rhetoric, the status of rhetoric studies (present and future), and summarises the various chapters of the volume.

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