DESCRIPTION

Fully revised and updated, this second edition is an ideal introduction for those who are new to the study of culture. Featuring global case studies, selections of readings, exercises, and commentary throughout, it spans the subject from issues of identity through to technological trends.

• Explores key issues and theories on identities, representation, histories, places, and spaces, discussing the various interpretations of culture and cultural studies

• Incorporates new work on the study of space, place, identity, gender, and cultural history, as well as new sections on cultural studies theories and methodology in each chapter

• Introduces more complex issues including high and popular culture, subjectivities, consumption, and new technologies, and a fully updated section on new and enduring trends in technology and culture
ABOUT THE AUTHOR


FEATURES

• A new edition of a popular introductory textbook, written specifically for those who are new to the subject

• Includes useful exercises and activities, selections of readings, author commentaries, and a full set of new case studies with a global emphasis

• Explores key issues and theories on identities, representation, histories, places, and spaces, discussing the various interpretations of culture and cultural studies

• Incorporates new work on the study of space, place, identity, gender, and cultural history, as well as new sections on cultural studies theories and methodology in each chapter

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