**SuperMedia: Saving Journalism So It Can Save the World**

Charlie Beckett

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**DESCRIPTION**

*SuperMedia* is a lively, engaging, and refreshingly-opinionated text offering informed discussion on the importance and future of liberal journalism as a healthy part of a flourishing society.

- Examines the profound changes journalism is undergoing for social, economic and technological reasons

- Explores the potential for a entirely new type of journalism which these changes create, discussing the impact of social networking sites and blogs on traditional journalism, and making the case that journalism could be the catalyst for change needed to solve many of the world’s problems in a controversial manner

- Written by a first class broadcast journalist, it provides a practical roadmap for identifying the issues and solutions that will ensure an open and reliable news media for generations to come

**ABOUT THE AUTHOR**

Charlie Beckett is the founding Director of POLIS, the forum for research and debate into journalism and society at the London School of Economics. He has worked for some of the best news and current affairs programs at the BBC and Channel 4 News. He currently writes and broadcasts internationally about global journalism while also teaching and researching at the LSE and the University of the Arts of London.
FEATURES

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• Written by an acclaimed broadcast journalist, it provides a practical roadmap for identifying the issues and solutions that will ensure an open and reliable news media for generations to come

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