The Handbook of Global Media Research
Ingrid Volkmer (Editor)

<table>
<thead>
<tr>
<th>Format</th>
<th>ISBN</th>
<th>Date</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-Book</td>
<td>978-1-118-25530-8</td>
<td>August 2012</td>
<td>£30.99</td>
</tr>
<tr>
<td>Paperback</td>
<td>978-1-119-06112-0</td>
<td>June 2015</td>
<td>£34.25</td>
</tr>
<tr>
<td>Hardcover</td>
<td>978-1-405-19870-7</td>
<td>August 2012</td>
<td>£37.50</td>
</tr>
<tr>
<td>O-Book</td>
<td>978-1-118-25527-8</td>
<td>August 2012</td>
<td></td>
</tr>
</tbody>
</table>

Available on Wiley Online Library

DESCRIPTION

Bringing together the perspectives of more than 40 internationally acclaimed authors, The Handbook of Global Media Research explores competing methodologies in the dynamic field of transnational media and communications, providing valuable insight into research practice in a globalized media landscape.

• Provides a framework for the critical debate of comparative media research

• Posits transnational media research as reflective of advanced globalization processes, and explores its roles and responsibilities

• Articulates the key themes and competing methodological approaches in a dynamic and developing field

• Showcases the perspectives and ideas of 30 leading internationally acclaimed scholars

• Offers a platform for the discussion of crucial issues from a variety of theoretical, methodical and practical viewpoints

ABOUT THE AUTHOR

Ingrid Volkmer is Associate Professor and Head of the Media and Communications Program at the University of Melbourne, Australia. She has held visiting positions at the LSE, Harvard and MIT. She has widely published in the area of transnational political communication and implications on societies and cultures.
SERIES

Handbooks in Communication and Media

For additional product details, please visit https://www.wiley.com/en-gb