



The Multiple Facets of Innovation Project Management

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E-Book	978-1-119-47658-0	November 2017	£78.99
Hardcover	978-1-786-30067-6	November 2017	£86.95
O-Book	978-1-119-45328-4	December 2017	Available on Wiley Online Library

DESCRIPTION

For firms and other organizations, innovation has become a means of anticipating and managing major changes in their external context and overcoming societal challenges such as sustainable development. As a result, they must innovate repeatedly and continuously.

This book explores the multiple facets of innovation project management, defined as the set of activities implemented to bring into being and successfully complete one or several innovation projects. It combines research experience, in cooperation with practitioners, and a theoretical, transversal and global overview inspired from different research streams. The author develops methodologies and frameworks that might be put into practice, provides a case study of research conducted with an air systems manufacturing firm, and outlines avenues for further reflection on innovation project management practice improvement.

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