DESCRIPTION

Written by a team of experts in the field of workplace diversity, The Global Diversity Desk Reference offers a strategic approach for international organizations that want to succeed in the worldwide marketplace by maximizing the potential of all their employees. You’ll discover how to increase effectiveness in managing diversity at three levels--the individual, interpersonal, and organizational. You’ll also get the practical tools, concrete suggestions, and pragmatic methods you need to successfully manage a global workforce and create and align organizational systems, policies, and practices with the requirements of an international workforce.

ABOUT THE AUTHOR

LEE GARDENSWARTZ, PH.D., and ANITA ROWE, PH.D., have been helping organizations with diversity for more than 25 years. They have co-authored numerous books, including Managing Diversity: A Complete Desk Reference and Planning Guide (Business One Irwin, 1993), which has served as a primary guide to organizations in structuring their diversity initiatives, providing not only conceptual information but techniques and tools as well. &i; Managing Diversity &i; won the book of the year award from the Society for Human Resource Management (SHRM). Gardenswartz and Rowe also write a regular column in Mosaics and Managing Diversity newsletter, have written articles on diversity for publications such as Physician Executive, College and University Personnel Journal and Working World and have been featured in Personnel Journal.

**MARTIN F. BENNETT** is a principal in Bennett Consulting, a training and management consultancy that focuses on race, ethnicity and nationality in the workplace. He has over 29 years of experience in the field of cross-cultural management training and development for corporations, organizations, and educational centers in North and South America, Europe and Asia. Martin has consulted to both corporate and nonprofit organizations and developed management, cross-cultural training programs, presentations and consulting for Fortune 500 companies. Martin is also a founding member of the Global Diversity Roundtable and has conducted Global Diversity training and corporate research in Singapore, Hong Kong, United Kingdom and North America for Lucent, Morgan Stanley, Infineum and Capital One Financial Group.

To purchase this product, please visit [https://www.wiley.com/en-sg/9780470571064](https://www.wiley.com/en-sg/9780470571064)