# Nonprofit Strategic Planning: Leveraging Sarbanes-Oxley Best Practices

Peggy M. Jackson

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## DESCRIPTION

Praise for

Nonprofit Strategic Planning

Leveraging Sarbanes-Oxley Best Practices

"A robust nonprofit sector is a vital part of a civil society. Keeping the sector strong through effective strategic planning and implementation is a critical assignment. As a thought leader in the nonprofit sector, Dr. Jackson's book on the relationship of Sarbanes-Oxley best practices with strategic planning is an invaluable resource for nonprofit governing boards and employees. Her step-by-step, practical approach is easy to read and, more important, provides a specific road map to effective planning."

-Larry Brewster, Dean, College of Professional Studies University of San Francisco

"Dr. Jackson's practical and straightforward approach to creating a strategic plan is quite refreshing. I believe that more and more nonprofits understand that they need to be run just as any business needs to be run—with focus, clarity, and purpose. The ideas and methodology stress the importance of sound risk management and the rewards of having such a plan in place. I can assure you that the executive director of every nonprofit I represent will receive a copy of this book."


Get Nonprofit Strategic Planning: Leveraging Sarbanes-Oxley Best Practices and...
Examine if your nonprofit has the right people on board to achieve its strategic goals

* Establish important control mechanisms

* Learn how the legal and legislative environments have changed over the last five years

* Discover the direction in which your nonprofit needs to go and why

Required reading for anyone leading a nonprofit organization, Nonprofit Strategic Planning: Leveraging Sarbanes-Oxley Best Practices prepares your organization to engage in meaningful strategic planning and equips you with the practical tools to navigate it through today's competitive environment.

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**ABOUT THE AUTHOR**

**Peggy M. Jackson**, DPA, CPCU, is an author, consultant, and nationally recognized lecturer in risk management, business continuity planning, and Sarbanes-Oxley compliance. She is a Principal with Adjunct LLC in San Francisco, California. Dr. Jackson has written or coauthored seven books on risk management, business continuity planning, and Sarbanes-Oxley compliance for nonprofit and small business audiences. Dr. Jackson earned a doctorate in public administration (DPA) from Golden Gate University in San Francisco and holds the professional designation of Chartered Property and Casualty Underwriter (CPCU). She designed the Jackson Risk Management Model© as part of an award-winning doctoral dissertation on risk management techniques. She is a member of the Golden Gate Chapter of the CPCU Society.

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