
**Michael N. DeMers**

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## DESCRIPTION

The Fourth Edition of this well-received text on the principles of geographic information systems (GIS) continues the author’s style of “straight talk” in its presentation and is written to be accessible and easy to follow. Unlike most other GIS texts, this book covers GIS design and modeling, reflecting the belief that modeling and analysis are at the heart of GIS. This approach helps students understand and use GIS technology.

## ABOUT THE AUTHOR

**Michael N. DeMers** is an Associate Professor of Geography at New Mexico State University. He holds a BS and MS from University of North Dakota, and a Ph.D from University of Kansas.

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