DESCRIPTION

First published in 1935, The Handbook of Social Psychology was the first major reference work to cover the field of social psychology. The field has since evolved and expanded tremendously, and in each subsequent edition, The Handbook of Social Psychology is still the foremost reference that academics, researchers, and graduate students in psychology turn to for the most current, well-researched, and thorough information covering the field of social psychology. This volume of the Fifth Edition covers the science of social psychology and the social being.

ABOUT THE AUTHOR


Daniel T. Gilbert, Ph.D. His popular Stumbling onto Happiness, published by Knopf in May 2006 reflects his research on affective forecasting, which is an attempt to understand how and how well people predict their emotional reactions to future events.

Gardner Lindzey, Center for Advanced Study in the Behavioral Sciences, Stanford, CA.
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