DESCRIPTION

"Here is a 'must-read' for all health promotion researchers and practitioners eager to stay one step ahead of the pack. A panoply of insightful and promising new approaches is presented for consideration and exploration in our contemporary behavioral science arsenal."

— M. Elaine Auld, MPH, CHES, Chief Executive Officer, Society for Public Health Education

"This book is an essential addition to the health practice and research literature, concentrating on theories that have not been extensively covered elsewhere and that have great currency. It provides an up-to-date rendition on the interplay among contemporary public health concerns, sound public health practice, and the theoretical bases for practice."— Robert M. Goodman, PhD, MPH, Dean and Professor, School of Health, Physical Education, and Recreation, Indiana University

"The authors of Emerging Theories provide vivid descriptions of the state of the science in health promotion and presents an exciting map for future research. Understanding and using theories is the hallmark of an excellent practitioner. Creating and elaborating theories is the mark of an excellent researcher. This text will be very valuable for both."

— Noreen M. Clark, PhD, Myron E. Wegman Distinguished University Professor; Director, Center for Managing Chronic Disease, University of Michigan

"Emerging Theories captures the dynamic growth in theories of health promotion and illustrates how divergent theoretical perspectives are being integrated into richer explanatory and practice models."
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