**DESCRIPTION**

*Scorecard Best Practices: Design, Implementation, and Evaluation* expertly shows you how to bridge the gap between Scorecard theory and application through hands-on experiences and useful case studies. It is the one-stop resource you will turn to for the latest tools and know-how to implement corrective changes. Whether you are a CEO, CFO, CIO, vice president, or department manager, *Scorecard Best Practices* is the book you will keep at your fingertips to get your company running at maximum performance.

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