DESCRIPTION

The complete guide to portfolio development for interior designers

It's a widely known fact that interior designers need a strong visual presence in the form of a well-crafted, professional-looking portfolio. Surprisingly, however, many interior designers aren't equipped with the expertise required to organize and unify their work in a fashion that optimally conveys their talents and skills.

*Portfolios for Interior Designers* helps demystify the process by guiding the reader toward mastery in assembling a winning portfolio. It delivers essential step-by-step instruction presented in a manner that shows interior designers how to properly and effectively display their designs. This book also includes:

- Color and black-and-white illustrations showing portfolio elements and options
- Graphic design concepts necessary for portfolio development
- Specific information for the design of digital portfolios
Supplemental teaching resources that direct readers to a companion Web site

• Useful tips on the ways that popular graphics software applications can be best implemented for certain portfolio elements

• Samples of cover letters and resumes, along with discussion of job search procedures

With the aid of real-world examples, Portfolios for Interior Designers examines how a portfolio can be used as an effective tool for communicating with clients and other professionals. A much-needed guide, this book eliminates the uncertainty surrounding portfolio development so that interior designers can showcase their abilities successfully—and land the next job.

ABOUT THE AUTHOR

Maureen Mitton is a designer, educator, and author. She is currently on the faculty of the University of Wisconsin–Stout, where she has received several teaching awards. She is the coauthor of Interior Design Visual Presentation, and Residential Interior Design (with Courtney Nystuen), also published by Wiley. She is a member of IDEC, is NCIDQ qualified, and is a Certified Interior Designer.

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