DESCRIPTION

The must-have guide for anyone considering entering the exciting world of trading from home

The biggest stumbling block for people looking to launch their own trading businesses from home is a failure to understand the complexities of the "back office" operations needed to be successful. Survival Guide for Traders is here to help. Packed with strategies for building a successful home trading business, and featuring answers to questions most up-and-coming traders would never think to ask, Survival Guide for Traders is required reading for anyone who wants to start and sustain a trading business from home.

• Explains how to create a trading business plan, set up an office, implement a trading system, use margin, deal with legal and financial issues, and keep appropriate records

• Examines the opportunities and challenges of handling a home-based trading business

• Details the process of setting up and organizing your trading business

• Includes a comprehensive "Trading Business Plan Template" that you can customize

• Written by Bennett McDowell, a highly regarded trader and trainer of traders

The book for anyone even thinking about entering the exciting world of trading, the Survival Guide for Traders offers practical solutions that anyone can use in order to build a lasting, thriving home trading business.
ABOUT THE AUTHOR

BENNETT A. MCDOWELL, founder of TradersCoach.com®, began his financial career on Wall Street in 1984 with J.J. Kenny, and later became a Registered Securities Broker and Financial Advisor for Prudential Securities and Morgan Stanley. He developed his own proprietary trading system, later known as the Applied Reality Trading® (ART®) system, which was released to the public in 2003 and today is used by traders in over fifty countries around the world. Considered an expert in technical analysis and complex trading platforms, McDowell lectures nationally and writes for many leading trading publications, including Technical Analysis of Stocks & Commodities magazine. He has also written two other bestselling books published by Wiley, The ART® of Trading and A Trader’s Money Management System, both released in 2008. Internationally recognized as a leader in trading education, Bennett teaches trading to students around the world through his company TradersCoach.com®.

SERIES

Wiley Trading

For additional product details, please visit https://www.wiley.com/en-us