Between good intentions and great results lies a program theory—not just a list of tasks but a vision of what needs to happen, and how.

Now widely used in government and not-for-profit organizations, program theory provides a coherent picture of how change occurs and how to improve performance. Purposeful Program Theory shows how to develop, represent, and use program theory thoughtfully and strategically to suit your particular situation, drawing on the fifty-year history of program theory and the authors’ experiences over more than twenty-five years.

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