The official guide to making a bundle buying and selling through Alibaba.com, the world's largest online B2B marketplace

Alibaba.com is the world's leading global business-to-business online marketplace. People around the world use it every day to import and export products for big profits. But newcomers are often overwhelmed by the sheer number of products and the quantity of information available.

*The Official Alibaba.com Success Guide* shows you how to ramp up your business or build an entirely new business, using the Alibaba.com brand and web site as your supplier. This practical guide provides simple answers for complex questions, from navigating the site, to finding products at the right price, to branding, and much more. Plus, the book includes best practices for importing, locating and vetting suppliers, and protecting yourself against online fraud.

- An answer-packed guide for all your questions about doing business through Alibaba.com
- Officially licensed and supported by Alibaba.com, this is the only guide you need
- Includes inspirational profiles of people who have used Alibaba.com successfully to launch new businesses or revive old ones
- The first and only step-by-step guide to using Alibaba.com effectively
Alibaba.com gives you the opportunity to make real money online. Here, you'll find a wealth of inside information that will help you use Alibaba.com safely and profitably.

🎉 ABOUT THE AUTHOR

DEBRA SCHEPP and BRAD SCHEPP are widely respected e-commerce experts who have also written moneymaking books for users of Amazon and eBay. They conduct seminars on eBay selling and have been featured in such media outlets as Life, Good Housekeeping, and Entrepreneur magazines.

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