



## Business Ethics: A Case Study Approach

Stephen K. Henn

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### DESCRIPTION

**An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance**

Designed for senior leaders of organizations—boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty—Business Ethics: A Case Study Approach provides readers with an understanding of the human elements that drive ethical and unethical behavior and how to recognize indicators—both bad and good—of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.

### ABOUT THE AUTHOR

**STEPHEN K. HENN** is President of SmartPros Legal & Ethics, Ltd. He is an experienced consultant, executive, and attorney with over fifteen years as a pioneer and leader in legal and ethics training for lawyers and executives. He has been an instructor for several live and Web-based legal and ethics programs. Prior to SmartPros Legal & Ethics, Henn was president and CEO of Cognistar Interactive Corporation, a leader in Web-based continuing legal education and executive ethics and compliance training.

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