DESCRIPTION

A revolutionary way to describe business, xBML (extended Business Modelling Language) is an intuitive graphical language that unlocks the DNA of a corporation using a system of diagrams based on five Ws (Who; What; Which; Where; When). xBML gives companies an complete and accurate map of their enterprise, that can then be re-used repeatedly to describe, plan and create improvement.

It's time to throw out the flow charts. xBML breaks down the silos of an enterprise and provides the means for clear, concise communication between all members of the organization. Tyler and Baker provide a complete guide to xBML, and to why unlocking an organization’s Business Genetics will lead to quantifiable business improvement.

ABOUT THE AUTHOR

Cedric G. Tyler is President of BusinessGenetics, principle inventor of the xBML methodology, and a leading expert in the fields of Business Modeling, Business Process and Information Technology. He began his career with IBM in the UK and subsequently co-founded INFOMET and Infolab, two international companies specializing in the business-to-information technology interface which were acquired by IBM in the 1990’s. He has advised many leading organizations in the private and public sectors and served as an adjunct professor at the Daniels College of Business at Denver University.
Steve Baker is CEO of BusinessGenetics and has over twenty-five years of experience in the IT, Healthcare, and Real Estate industries. He has held management positions in Fortune organizations including Digital Equipment Corporation (DEC) and Science Applications International Corporation (SAIC). For the past decade he has focused on improving the communication within and among businesses as well as improving their operational efficiencies. He sits on the boards of several private and nonprofit corporations, and has been an Adjunct Professor at the Daniels School of Business.

BusinessGenetics, owner of the eXtended Business Modeling Language (xBML), was co-founded in 2000 by Cedric and Steve. Based in Denver, USA, it provides xBML training and professional services. Its sister company, xBML Innovations, provides a comprehensive xBML software solution suite.

For additional product details, please visit https://www.wiley.com/en-us