DESCRIPTION

An accessible guide to effectively operating in the hedge fund arena

Hedge funds are now in the news more than a thousand times a day and yet it is hard to find clear, factual information about how they operate, raise capital, and invest. *The Hedge Fund Book* provides real-world case studies of various hedge fund managers providing a solid foundation in specialized hedge fund knowledge for both financial professionals and those aspiring to enter this field.

It provides an analysis of funds within different phases of their life cycles and investment processes, and examines each cycle in ways that would be informational for marketers as well as investors, bankers, and financial professionals who would like to learn more about day-to-day hedge fund operations

- Addresses everything you need to know about this popular segment of the financial industry within a case study format
- Each chapter contains several types of investment and situational analyses, insights and best practices along with a review and "test your knowledge section"
- Written by a successful hedge fund consultant and head of one of the largest hedge fund networking groups in the industry with more than 30,000 members
- This book is required reading for participants within the hedge fund industry's leading designation program, the CHP Designation
If you're looking to gain a better understanding of hedge funds, look no further than *The Hedge Fund Book*.

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**ABOUT THE AUTHOR**

**RICHARD C. WILSON** is a hedge fund consultant and head of the Hedge Fund Group, the largest hedge fund networking group in the industry. He is also the creator of the successful Web site HedgeFundBlogger.com. Wilson writes a daily article on the hedge fund industry for the site, as well as straightforward educational pieces on hedge fund strategies, terms and definitions, trends, interviews, videos, and book reviews. He also founded and holds two 100% online training sessions for the Certified Hedge Fund Professional (CHP) Designation Program, a professional certification program catering to professionals in the hedge fund industry.

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