DESCRIPTION

Gold Medal Winner, Human Resources and Employee Training, 2012 Axiom Business Book Awards

Trust, Pride and Camaraderie—transform your company into a “Great Place to Work”

The Great Place to Work Institute develops the annual ranking of the Fortune 100 Best Companies to Work For. In this book, the authors explore the model of a Great Place to Work For—one which fosters employee trust, pride in what they do, and enjoyment in the people they work with. They answer the fundamental question, “What is the business value of creating a great workplace?” and brings the definition of a Great Place to work alive with anecdotes, best practices, and quotes from employees working at the best workplaces in the U.S.

• Reveals the essential ingredients in and the trends of the best places to work

• Explores Great Place to Work model developed in 1984 and validated through its enduring resonance in both the United States and in over 40 countries around the world

• Written by Michael Burchell and Jennifer Robin two Great Place to Work Institute Insiders

If you organization is struggling with the challenges of leveraging human capital, discover why some companies have what it takes to be great.
ABOUT THE AUTHOR

MICHAEL BURCHELL, Ed.D., is a corporate vice president with the Great Place to Work ® Institute and a partner in the Institute’s UAE affiliate. A sought-after speaker at conferences around the world, he has worked with senior leaders in positioning the workplace as a competitive business advantage.

JENNIFER ROBIN, Ph.D., is a research fellow at the Great Place to Work ® Institute. A former consultant with the Institute, she currently teaches in undergraduate, master’s, and professional programs at Bradley University.

The Great Place to Work ® Institute is a global research and consulting firm with forty affiliates around the world. The Institute produces the FORTUNE 100 Best Companies to Work For ® Annual List and the Best Small & Medium Companies to Work For in America lists, in addition to thirty-eight best companies lists internationally.

To learn more about the book, please visit www.thegreatworkplaceonline.com and www.greatplacetowork.com

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