DESCRIPTION

Revised and updated with a special emphasis on innovations in social media, the second edition of *Media and Cultural Studies: Keyworks* stands as the most popular and highly acclaimed anthology in the dynamic and multidisciplinary field of cultural studies.

- Features several new readings with a special emphasis on topics relating to new media, social networking, feminist media theory, and globalization
- Includes updated introductory editorials and enhanced treatment of social media such as Twitter and YouTube
- New contributors include Janice Radway, Patricia Hill-Collins, Leah A. Lievrouw, Danah M. Boyd, Nicole B. Ellison, and Gloria Anzaldúa

ABOUT THE AUTHOR

**Meenakshi Gigi Durham** is Associate Professor of Journalism and Mass Communication at the University of Iowa. She has published widely on feminist media studies and related critical approaches.

**Douglas M. Kellner** is George Kneller Chair in the Philosophy of Education at UCLA and is the author of many books on social theory, politics, history, and culture.
NEW TO EDITION

- Features several new readings with a special emphasis on topics relating to new media, social networking, feminist media theory, and globalization
- Includes updated introductory editorials and enhanced treatment of social media such as Twitter and YouTube
- New contributors include Janice Radway, Patricia Hill-Collins, Leah A. Lievrouw, Danah M. Boyd, Nicole B. Ellison, and Gloria Anzaldúa.

FEATURES

- A fully revised new edition of the bestselling anthology in this dynamic and multidisciplinary field of cultural studies updated to reflect cutting edge cultural issues and innovations in social media
- Features several new contributions with a special emphasis on topics relating to new media, social networking, feminist media theory, and globalization
- Includes updated introductory editorials and enhanced treatment of social media such as Twitter and YouTube

SERIES

KeyWorks in Cultural Studies

For additional product details, please visit https://www.wiley.com/en-us