DESCRIPTION

Revised and updated with a special emphasis on innovations in social media, the second edition of *Media and Cultural Studies: Keyworks* stands as the most popular and highly acclaimed anthology in the dynamic and multidisciplinary field of cultural studies.

- Features several new readings with a special emphasis on topics relating to new media, social networking, feminist media theory, and globalization

- Includes updated introductory editorials and enhanced treatment of social media such as Twitter and YouTube

- New contributors include Janice Radway, Patricia Hill-Collins, Leah A. Lievrouw, Danah M. Boyd, Nicole B. Ellison, and Gloria Anzaldúa

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NEW TO EDITION

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FEATURES

• A fully revised new edition of the bestselling anthology in this dynamic and multidisciplinary field of cultural studies updated to reflect cutting edge cultural issues and innovations in social media

• Features several new contributions with a special emphasis on topics relating to new media, social networking, feminist media theory, and globalization

• Includes updated introductory editorials and enhanced treatment of social media such as Twitter and YouTube

SERIES

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