Planning Programs for Adult Learners: A Practical Guide, 3rd Edition
Rosemary S. Caffarella, Sandra Ratcliff Daffron, Ronald M. Cervero (Foreword by)

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DESCRIPTION

Planning Programs for Adult Learners, Third Edition covers the development of adult education programs in clear, specific detail. This popular step-by-step guide contains information on every area of program planning for adult learners, from understanding the purpose of educational programs to obtaining suitable facilities to incorporating technology appropriately. For educators and practitioners for whom planning programs is a full-time responsibility or only a part of their jobs, as well as volunteers in a variety of organizations, will find this book to be an essential tool.

Grounded in a variety of program planning models, the new edition includes:

- new refinements to the 11-component interactive model
- updated exercises and examples from new settings
- new material on the practical application of technology
- discussion of instructional and program evaluation
- a focus on critical managerial tasks
- a new chapter on exploring the foundational knowledge of program planning
- a new section on the ethical issues related to program planning
ABOUT THE AUTHOR

Rosemary S. Caffarella is an emerita professor of education in the College of Agriculture and Life Science at Cornell University. Her research and writing activities have focused on adult development and learning, and program planning and evaluation. She has authored or coauthored a number of books, including the award-winning Learning in Adulthood.

Sandra Ratcliff Daffron, president and CEO of the Institute for Professional Training & Education, is an international authority on adult and continuing professional education and professor of adult education at Western Washington University.

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