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The Seventh Edition features:

- A continuous narrative that clearly explains statistics while tracking a common data set throughout, making the concepts unintimidating and memorable, and providing a framework that connects all of the topics and allows for easy comparison of different statistical analyses
- Coverage of important aspects of research design throughout the text, such as the "correlation is not causality" principle
Updated and annotated SPSS output at the end of each chapter with step-by-step instructions

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Updated examples and exercises

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An expanded website, at www.wiley.com/go/welkowitz, with test bank, chapter quizzes, and PowerPoint slides for instructors, as well as a second website for students with additional basic math coverage, math review exercises, a study guide, a set of additional SPSS exercises, and more downloadable data sets

ABOUT THE AUTHOR

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