



Practical Color Measurement: A Primer for the Beginner, A Reminder for the Expert

Anni Berger-Schunn

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DESCRIPTION

"How large are the differences between the two samples to be matched?" "Can I use the measurement technique to help reproduce the color of a sample?" These two questions can be critical to the successful completion of a sale or the budgeting of a product, but they are not always easily answered. Some color measurement software systems give the appearance of greater accuracy than they can actually deliver. Practical Color Measurement tells you everything you need to know about the principles and limitations of computerized color measuring systems. Mathematics and optical theory are kept to a minimum, replaced by numerous real-life examples based on normal production samples, detailed tables, and the practical knowledge gained by Anni Berger-Schunn through many years of professional experience and research. You will learn how to:

- * Apply critical analysis to the numbers supplied by color measurement systems
- * Determine just how large the difference between two samples is
- Use the measuring technique to help reproduce the color of a sample
- And more

ABOUT THE AUTHOR

Dr. Ing. ANNI BERGER-SCHUNN is former Chief of Quality Control of the dyes and pigments division of Bayer AG in Leverkusen, Germany. She is a member of the Deutsche farbwissenschaftliche Gesellschaft, the Gesellschaft für angewandte Optik and the

Inter-Society Color Council. Her publication in the Bayer Farben Revue, "Color Measurement in the Textile Industry" (with Dr. Andreas Brockes and Dr. Dietrich Strocka), is probably the most widely read text of its class in the world.

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