Color, Environment, and Human Response: An Interdisciplinary Understanding of Color and Its Use as a Beneficial Element in the Design of the Architectural Environment

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DESCRIPTION

Written for architects, interior designers, and color consultants, this ambitious study explores the psychological and physiological effects of color in the man-made environment. Scientific findings and industry-by-industry examples are furnished to help professionals specify colors that will create healthful environments in hospitals, schools, restaurants, and other public facilities.

ABOUT THE AUTHOR

Frank H. Mahnke is President of the International Association of Color Consultants/Designers for which he conducts seminars on the psychological and physiological effects of color, light, and human reaction to the built environment. He is also the founder and director of the American Information Center for Color and Environment in San Diego, California. Mr. Mahnke is an environmental designer and consultant for architectural projects in the private sector as well as for local, state, and federal government.

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