Activity-Based Management: For Service Industries, Government Entities, and Nonprofit Organizations
James A. Brimson, John Antos


DESCRIPTION

Corporate Accounting

The ABCs of ABM

Activity-based management (ABM) has already proven extremely valuable to manufacturers in helping them cut waste, improve quality, reduce cycle times, and get their products to market faster. Now revised and expanded, this indispensable resource illustrates how ABM can be applied to all types of organizations—including service groups, government agencies, and nonprofit entities—and any department within them.

Using a variety of examples, authors James A. Brimson and John Antos examine a company structure and break down its separate activities to measure each activity's cost/performance effectiveness. Introducing an innovative five-step approach to calculating activity cost, they provide tangible performance criteria linked to time, value, service, quality, flexibility, cost, and performance-to-schedule, and demonstrate how to use activity analysis to ensure that price structure is reflective of total costs.

A vital tool for modern times, this is essential reading for CEOs, operations executives, controllers, managers, and others who are seeking a comprehensive, up-to-date guide on activity-based management and its proper implementation.
ABOUT THE AUTHOR

JAMES A. BRIMSON is President of Activity Based Management-International, Inc., an international confederation of consulting, training, and software companies that specialize in activity-based management. He is the author of Activity Accounting: An Activity-Based Costing Approach (Wiley), coauthor of Driving Value Using Activity-Based Budgeting (Wiley), and coeditor of Cost Management for Today's Advanced Manufacturing, The CAM-I Conceptual Design.

JOHN ANTOS is a management consultant specializing in activity-based management. He teaches activity-based management, activity-based budgeting, finance and accounting for non-financial executives, modern cost accounting, as well as other financial courses. He is the coauthor of Driving Value Using Activity-Based Budgeting (Wiley).

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