Response Ability: The Language, Structure, and Culture of the Agile Enterprise
Rick Dove

DESCRIPTION

A clear, practical approach to making your organization more responsive to change

Response Ability: The Language, Structure, and Culture of the Agile Enterprise helps companies keep up with an ever-changing business environment driven by the explosion and rapid application of new knowledge and increasing connectivity and communication. This twenty-first-century business primer identifies corporate characteristics that facilitate change and shows managers how to instill these competencies in every part of any organization.

This user's manual for the new economy shows companies how to reconfigure themselves to respond quickly when a business situation demands rapid changes in organization, distribution logistics, production capability, innovation capability, resource procurement, product design, service strategy, or any other activity or competency. It provides a strategic context for lean operating practices, puts knowledge management and the learning organization in perspective, and offers a framework within which to apply today's best advice on new business practices and strategic focus.

This timely guide is the ultimate resource for enterprises struggling to adjust to rapidly changing economic conditions and for managers at any level who must introduce agility into a department, division, or entire organization. It is also an excellent supporting reference and tutorial for all others who will take part in the transformation.
ABOUT THE AUTHOR

RICK DOVE is the founder and Chairman of Paradigm Shift International and a prominent expert in the areas of organizational change and the agile enterprise. His work in the area of agility spearheaded the Twenty-First-Century Enterprise Strategy project at Lehigh University and popularized the concept of agility. Dove has written more than 125 articles on the topics of change proficiency and the agile enterprise. He is recognized worldwide as a leading thinker in this area of management.

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