DESCRIPTION

*Core Concepts of Organizational Behavior*, presents the basic foundations of OB through discussions of core theories, concepts, and issues. The clean design provides readers with open page layouts and a professional appearance. Each chapter opens with a set of study questions tied directly to major text headings; end-of-chapter summaries use these questions again to remind readers of core points. Effective Manager boxes in each chapter offer action guidelines for using the insights in real work situations.

The theme of this edition is The High Performance Organization. Ethics and social responsibility, workforce diversity, technology, entrepreneurship, and skill-building are some of the important topics emphasized. Schermerhorn's new edition is intended for the Organizational Behavior course taught at most 2-year and 4-year colleges.

ABOUT THE AUTHOR


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FEATURES

• The core concepts for the OB course in a straightforward, affordable format.

• A bullet-list summary is tied back to the chapter-opening study objectives

• The Effective Manager offers practical tips and applications for any manager.

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