# Instructional Design, 3rd Edition

**Patricia L. Smith, Tillman J. Ragan**

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<th>Price</th>
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## DESCRIPTION

A well-documented, theory-based treatment that focuses on instructional design's application to industry and K-12 education. Offers extensive procedural assistance, emphasizing the foundations and first principles upon which most of the models and procedures in the field are built. An Extended Example (now online) showcases applications of concepts and techniques using a single subject area and course (Digital Photography).

## ABOUT THE AUTHOR

Patricia L. Smith and Tillman J. Ragan are the authors of Instructional Design, 3rd Edition, published by Wiley.

## RELATED RESOURCES

**Student**

- View Student Companion Site

**Instructor**

- View Instructor Companion Site
- Contact your Rep for all inquiries
NEW TO EDITION

• A new chapter, “Implementation,” contains practical implementation suggestions, and provides recommendations for successful instructional design efforts.

• A new chapter, “Management of Instruction,” emphasizes project management concepts and tools of relevance to instructional designers.

• Contains an updated and revised Extended Example--this edition available online--that showcases applications of instructional design concepts and techniques using a single subject area and course (Digital Photography).

• A robust Learning Resources website at www.wiley.com/college/smith that, in addition to the Extended Example, provides feedback for all chapter exercises, sample syllabi, learning activities, figures and illustrations, lecture-launcher PowerPoints, job aids, example objectives for each type of learning, online chapters on production of media, delivery strategies, motivation strategies, and much more.

FEATURES

• Examples from both industry and K-12 education.

• Exercises within the chapters, which provide opportunities for monitoring learning in stages.

• Graphic summaries at the end of each chapter.

For additional product details, please visit https://www.wiley.com/en-us