DESCRIPTION

A well-documented, theory-based treatment that focuses on instructional design’s application to industry and K-12 education. Offers extensive procedural assistance, emphasizing the foundations and first principles upon which most of the models and procedures in the field are built. An Extended Example (now online) showcases applications of concepts and techniques using a single subject area and course (Digital Photography).

ABOUT THE AUTHOR

Patricia L. Smith and Tillman J. Ragan are the authors of Instructional Design, 3rd Edition, published by Wiley.

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