Everybody Wins: The Story and Lessons Behind RE/MAX
Phil Harkins, Keith Hollihan, Dave Liniger (Foreword by)

**DESCRIPTION**

An inside look at one of the world's most successful real estate companies

RE/MAX was founded over 30 years ago in Denver, Colorado, based upon a revolutionary idea for a new system of selling real estate. Since then, RE/MAX has experienced over 380 straight months of explosive growth. In Everybody Wins, authors Phil Harkins and Keith Hollihan reveal how RE/MAX has achieved such phenomenal success by examining the company's strategy, culture, and leadership. Harkins -- with the full cooperation of RE/MAX -- led a research team that closely studied RE/MAX as well as comparable fast-growing companies. The team observed critical meetings, attended conventions, dug through historical archives, and conducted extensive interviews with more than 50 key RE/MAX leaders. The outcome is an insightful and engaging account of one of the world's most successful companies. Order your copy today.

**ABOUT THE AUTHOR**

Phil Harkins is CEO of Linkage, Inc., a global consulting company that has worked with hundreds of organizations worldwide. In his own consulting and executive coaching work, Phil focuses on senior leaders and leadership teams at the top. His clients include many Fortune 1000 companies, as well as government agencies and healthcare organizations. He has written several books, including Powerful Conversations: How High Impact Leaders Communicate, Click!, and The Art and Practice of Leadership Coaching. He has also authored articles for journals and magazines. Harkins is a frequent speaker on important leadership topics at conferences, seminars, and programs around the globe.
Keith Hollihan is a writer who has collaborated with many top business and leadership experts on books and articles covering the gamut of issues that leaders face today. He is also coeditor of The Art and Practice of Leadership Coaching: 50 Top Executive Coaches Reveal Their Secrets and Enlightened Power: How Women Are Transforming the Path to Leadership, both published by Jossey-Bass, an imprint of Wiley. Keith lives in Brooklyn, New York, with his wife and two sons.

For additional product details, please visit https://www.wiley.com/en-us