John Zietlow, Jo Ann Hankin, Alan Seidner


DESCRIPTION
Indispensable for all types and sizes of nonprofit organizations, this important book imparts a clear sense of the technical expertise and proficiency needed as a nonprofit financial officer and includes real-world case studies, checklists, tables, and sample policies to clarify and explain financial concepts.

ABOUT THE AUTHOR
John T. Zietlow, D.B.A., CTP, is a professor of finance at Malone College in Canton, Ohio, where he teaches corporate finance, investments, short-term financial management, personal finance, and macroeconomics. He previously taught at Lee University (Cleveland, TN) and Mount Vernon Nazarene University (Mount Vernon, OH). He is certified through the Association for Financial Professionals as a Certified Treasury Professional (CTP). Dr. Ziegler also serves as associate faculty member at Indiana University-Purdue University at Indianapolis (IUPUI), where he teaches graduate non-profit financial management, and as an adjunct instructor for the University of Maryland University College, where he teaches graduate short-term financial management. He has done corporate training and consulting in the areas of cash management, treasury management, and investment management and portfolio performance evaluation. He holds membership in the Financial Management Association, Association for Financial Professionals, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), and the Financial Education Association. He may be reached via e-mail at: jzietlow@hotmail.com, and maintains a web site at: www.johnzietlow.com.
Jo Ann Hankin is a nationally recognized consultant in the field of fundraising, and financial/administrative management for nonprofits. She has served as Vice President of Finance of The UCLA Foundation Vice President of Advancement for California State University, San Bernardino and has held various fundraising/financial positions with liberal arts colleges. In addition, she worked in the for profit world with several Fortune 500 companies.

Jo Ann also continues to be actively involved with her own community and does volunteer work for organizations promoting music and education.

Alan G. Seidner was the founder of Seidner & Company of Pasadena, California, an investment management and consulting firm whose roster included high-net-worth investors, healthcare organizations, major corporations, nonprofit institutions, and municipalities. Mr. Seidner has written many financial reference works and is a frequent speaker on investment techniques and strategies. He has also provided testimony before federal government agencies on the performance of pension fund investments.

🎁 NEW TO EDITION

• **AUTHOR PLATFORM:** John Zietlow is a respected financial professional who is active on the presentation and lecture circuit, focusing on financial issues as they relate to nonprofit organizations.

• **CASE STUDIES:** Extensive use of real-world case studies to help explain financial concepts described in this book.

• **POLICIES AND PRACTICES:** Offers dozens of sample policies that can be implemented by any nonprofit to help them practice sound financial management.

• **ANCILLARY MATERIALS:** Includes tables to summarize "dense" information, especially with regard to cash management techniques, investment instruments and their attributes, and legal information. Also includes checklists on short-term investment policy, long-term investment policy, risk management, internal controls, and check fraud prevention.

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