DESCRIPTION

This collection brings together in one volume current leading approaches to the study of media discourse.

ABOUT THE AUTHOR

Allan Bell is affiliated as a Senior Research Fellow to the Linguistics Programme, Department of English, University of Auckland. He is author of The Language of News Media (Blackwell Publishers 1991). He is co-founder and editor of the Journal of Sociolinguistics, also published by Blackwell.

Peter Garrett is Senior Lecturer in Language and Communication Research, University of Wales, Cardiff. He has published articles in many journals and is editor of the journal Language Awareness. Peter Garret is the co-editor of Language Awareness in the Classroom (1991).

FEATURES

* Includes the leading authors in all main areas of media discourse.
Includes brief description of the approaches framework followed by example analysis.

For additional product details, please visit https://www.wiley.com/en-us