



Media Studies: Texts, Institutions and Audiences

Lisa Taylor, Andrew Willis

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DESCRIPTION

This textbook provides students with a comprehensive and accessible introduction to the field of media studies. Written by two highly experienced lecturers, the volume covers media texts, media institutions and audiences and the media

ABOUT THE AUTHOR

Lisa Taylor is Senior Lecturer in Media and Cultural Studies at the University of Wolverhampton. She has extensive experience of teaching media studies on both further and higher education. She is currently undertaking research on the cultural space of gardens.

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FEATURES

* User-friendly introduction covering theory and practice for beginning students.

* Addresses the subject of audiences, drawing on research in cultural studies.

* Offers guidance on independent research and research methodologies.

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