The Blackwell Guide to Business Ethics

Norman E. Bowie (Editor)


DESCRIPTION

The Blackwell Guide to Business Ethics, written by international experts in the field, acquaints the reader with theoretical and pedagogical issues, ethical issues in the practice of business and exciting new directions in the field.

ABOUT THE AUTHOR

Norman E. Bowie is Elmer L. Anderson Chair in Corporate Responsibility at the University of Minnesota. He is the author of fourteen books and numerous articles on business ethics and political philosophy. He was a recent fellow in the Program in Ethics and Professions at Harvard University.

FEATURES

• Features newly commissioned essays by an international assembly of experts in the field.

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• Provides the foundation for understanding the impact of technology and globalization on the business world.

• Includes discussion of pressing current issues such as the ethics behind healthcare and the genetic revolution.

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