The Blackwell Encyclopedia of Management, 12 Volume Set, 2nd Edition
Chris Argyris (Editor), William Starbuck (Editor), Cary Cooper (Editor)


**DESCRIPTION**

The second edition of this flagship business and management reference work is divided into 12 individual subject volumes and an index and includes a brand new volume on Entrepreneurship:

- Comprises over 6500 specially commissioned and carefully edited entries
- Written and edited by international teams of over 1500 of the world's best scholars and teachers
- Features extended bibliographies of relevant, wider, international literature and the foremost global scholarship in each field
- Flexible, multi-level use, maintained and further extended by sophisticated cross-referencing both among individual encyclopedia entries and between volumes and external sources
- Available online, for the first time, via the EBSCO database and linked to wider literature and to an associated Blackwell Library Online, consisting of a selection of Blackwell Handbooks and Journals in the field.

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FEATURES

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