DESCRIPTION

In this book Rajneesh Narula examines the interdependence of globalization and technological innovation at two levels: first, between locations, by examining the role of cross-border initiatives in the innovation process; second, between corporate entities, by studying the dynamics of inter-firm R&D collaboration.

- Examines the international aspect of the interdependence of globalization and technology.
- Explores the role of cross-border interdependence in the innovation process, as well as interdependence between firms.
- Reveals an interesting paradox: locations and firms are increasingly interdependent through supranational organisations and the flow of investments, technologies, ideas, and people; but knowledge creation suffers from 'inertia' and remains concentrated in a few locations.
- Draws on a wide variety of data at the firm and national level in the sphere of R&D and technological innovation.
- Spells out important lessons for both policy makers and managers on industrial policy as well as the organisation of research and development by firms.
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FEATURES

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